### Estimation of a Discrete Choice Model when Individual Choices are Not Observable

Luba Kurkalova and Sergey Rabotyagov



**Midwest Economics Association Meeting** 

St. Louis, Missouri, March 29, 2003

#### **Research Interest**

- Economic analysis of policies that pay farmers for adoption of conservation tillage
  - Basic data: National Resource Inventory (NRI), 1992 and 1997



#### Model of conservation tillage adoption

 $\Pr[adopt] = \Pr[\pi_1 \ge \pi_0 + P + \sigma_{\varepsilon}\varepsilon]$  $= \Pr\left[\beta \mathbf{x} \geq \overline{\pi}_{0} + \alpha \mathbf{z} \sigma_{pr} + \sigma_{\varepsilon} \varepsilon\right]$  $= \Pr\left[\varepsilon \leq \frac{1}{\sigma_{c}} \left\{ \beta \mathbf{x} - \overline{\pi}_{0} - \boldsymbol{\alpha} \mathbf{z} \sigma_{pr} \right\} \right]$  $\exp\left(\frac{1}{\sigma_{\varepsilon}}\left\{\boldsymbol{\beta}\boldsymbol{x}-\boldsymbol{\overline{\pi}}_{0}-\boldsymbol{\alpha}\boldsymbol{z}\boldsymbol{\sigma}_{pr}\right\}\right)$  $-\frac{1}{1+\exp\left(\frac{1}{\sigma_{c}}\left\{\boldsymbol{\beta}\boldsymbol{x}-\boldsymbol{\overline{\pi}}_{0}-\boldsymbol{\alpha}\boldsymbol{z}\boldsymbol{\sigma}_{pr}\right\}\right)}$ 

#### **Probability of tillage choice** $y_i$



where

$$w_i \equiv \frac{1}{\sigma_{\varepsilon}} \left\{ \boldsymbol{\beta} \mathbf{x}_i - \overline{\pi}_{0,i} - \boldsymbol{\alpha} \mathbf{z}_i \sigma_{pr,i} \right\}$$

## **Problem:** in 1997, the $y_i$ are not available,

# But, grouped data on $y_i$ are available

### **Grouped data on conservation tillage choices** $\overline{y}^{G_j} \equiv \frac{1}{N^{G_j}} \sum_{i \in G_i} y_i$

- CTIC (Purdue) collects expert opinion surveys on adoption of conservation tillage
- Reports percentage of area in conservation tillage by state, county, and crop, 1989- current
- Conversion of area percentage data into count data

NRI: 92 corn points in Boone county, IA

CTIC: 55% corn in County#15 is in CT

Count data (CTIC+NRI): 92\*0.55=51 NRI corn points from Boone county must be in CT

#### Linear versus nonlinear model

Linear model Nonlinear model

Farm-level  $Y_i = \boldsymbol{\beta}' \mathbf{x}_i + \eta_i$   $Pr[Y_i = 1] = \frac{\exp(\boldsymbol{\beta}' \mathbf{x}_i)}{1 + \exp(\boldsymbol{\beta}' \mathbf{x}_i)}$ 

Aggregated 
$$\overline{Y}^{G_j} = \boldsymbol{\beta}' \overline{\mathbf{x}}^{G_j} + \overline{\eta}^{G_j} \qquad \overline{Y}^{G_j} = \frac{\exp(\boldsymbol{\alpha}' \overline{\mathbf{x}}^{G_j})}{1 + \exp(\boldsymbol{\alpha}' \overline{\mathbf{x}}^{G_j})} + \xi_j$$

$$\overline{Y}^{G_j} \equiv \frac{1}{N^{G_j}} \sum_{i \in G_j} Y_i,$$

$$\overline{\mathbf{x}}^{G_j} \equiv \frac{1}{N^{G_j}} \sum_{i \in G_j} \mathbf{x}_i$$

#### **Proposed approach**

Express the likelihood of observing  $\overline{y}^{G_j}$  as a function of

- original (farm-level) model parameters, and
- Farm-level data on explanatory variables

#### Probability of observing 1 point in conservation tillage out of 3 points in a group $\Pr[\overline{Y}^{G_j} = 1/3]$

=  $\Pr[1 \text{ out of } 3 \text{ individuals in group } G_i \text{ choose } A]$ =  $\Pr[1st \ chooses \ A, \ 2nd \ choses \ B, \ and \ 3nd \ chooses \ B]$ +  $\Pr[1st \ chooses \ B, \ 2nd \ choses \ A, \ and \ 3nd \ chooses \ B]$  $+ \Pr[1st \ chooses \ B, \ 2nd \ chooses \ B, \ and \ 3nd \ chooses \ A]$  $=\frac{\exp(\boldsymbol{\beta}'\mathbf{x}_{1})}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_{1})} \frac{1}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_{2})} \frac{1}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_{3})}$ +  $\frac{1}{1 + \exp(\boldsymbol{\beta}' \mathbf{x}_2)} \frac{1}{1 + \exp(\boldsymbol{\beta}' \mathbf{x}_2)} \frac{1}{1 + \exp(\boldsymbol{\beta}' \mathbf{x}_2)} \frac{1}{1 + \exp(\boldsymbol{\beta}' \mathbf{x}_3)}$ + $\frac{1}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_1)}$ ] $\frac{1}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_2)}$ ] $\frac{\exp(\boldsymbol{\beta}'\mathbf{x}_3)}{1+\exp(\boldsymbol{\beta}'\mathbf{x}_3)}$ .

#### **Application to 1992 NRI data**

- Random sub-sample (1,339 observations) of Iowa 1992 NRI data (soil and tillage) supplemented with Census of Agriculture (farmer characteristics) and climate data of NCDC
- 63% of farmers use conservation till
- Grouped the observed individual choice data into 240 groups by county and crop
- Pretended that we do not observe individual choices

#### Results

Variable	Aggregated data model	Discrete data model
Corn dummy	44.7 (6.9)	41 (11)
Slope	0.56 (0.18)	0.22 (0.12)
Permeability	0.85 (0.37)	0.63 (0.31)
Water capacity	0.87 (0.32)	0.73 (0.29)
$\sigma_arepsilon$	5.69 (0.12)	6.0 (1.6)

#### Problems

- Programming ③
- Area percentage versus percent of points
  - IA, County #5, corn, 1992 NRI

TILL	0	0	1	1	1	1	1	1
Acres	19	19	2	19	20	20	22	32

75% area in CT could be represented by minimum 5 and maximum 7 points

#### Accuracy of aggregate data: IOWA, 1992

	Cons. till	Cons. till	Total
	acres	percent	acres
Corn			
NRI	8,668	65%	13,377
CTIC	4,474	35%	12,784
Soybeans			
NRI	5,542	66%	8,424
CTIC	4,687	57%	8,265

#### Conclusions

- Method allows recovery of individual-level model parameters with aggregated information on choices
- Worked very satisfactory on artificially aggregated data