

HELEN H. JENSEN

**Department of Economics
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Professional Experience:

Professor of Economics, Iowa State University, since 1996 (Associate Professor 1987-1996; Assistant Professor, 1985-1987 (Visiting 1985)).

Head, Food and Nutrition Policy Division, Center for Agricultural and Rural Development, since 1986

Assistant Professor of Consumer Economics, University of Maryland, 1980-1985. Lecturer, 1979 - 1980.

Economist, Robert R. Nathan Associates, Inc., Washington, D.C., 1974

Economist, Cost-of-Living Council, Washington, D.C.; Policy and Analysis Section, Office of Food, 1973-1974

VISITING APPOINTMENTS

Visiting Professor (November 2005) The Food and Resource Economic Institute, Royal Veterinary and Agricultural University (KVL), Frederiksberg, Denmark

Visiting Professor (January - August 1994) Department of Agricultural and Applied Economics, University of Minnesota.

Visiting Scholar (Summer 1980, 1983) Department of Agricultural Economics, University of Wisconsin.

Economist (Summer 1980, 1981) U.S. Department of Agriculture, ERS, Economic Development Division.

Education

Ph.D., University of Wisconsin-Madison, Agricultural Economics, 1980

M.S., University of Minnesota, Agricultural and Applied Economics, 1974

B.A., Carleton College, Economics, 1968

Areas of concentration: consumption economics, food and nutrition policy, agricultural economics, human resources, econometrics

Professional Awards and Service

Gamma Sigma Delta, Iowa State University Mission Award for Research, 2006

Kieler Woche Invited Lecturer, Christian-Albrechts-Universität, Kiel, Germany, 2004.

Waugh Memorial Lecture, American Agricultural Economics Association, 2002

University of Wisconsin Department of Agricultural Economics Alumni Lecture, 2002

First Place award, American Agricultural Economics Association (AAEA) annual poster competition, Long Beach, CA. July 23-26, 2006 (with C. Yue, G. Nonnecke, D. Mueller and M. Gleason).

Iowa State University, Scholarship and Discovery/Engagement Award, Iowa Food Insecurity Project, Project Team, September 2005.

Gamma Sigma Delta (Agriculture)

Phi Beta Delta (International Scholars)

National Panels

National Academies of Sciences, Board on Agriculture and Natural Resources, Committee on Ranking FDA Product Categories Based on Health Consequences, committee member (2008-2010).

National Academies of Sciences, Institute of Medicine (IOM) Committee on Nutrition Standards for National School Lunch and Breakfast Programs, committee member (2008-10)

National Academies of Sciences, Board on Agriculture and Natural Resources, Committee on the Economic Development and Current Status of the Sheep Industry in the United States, committee member (2006-2008).

National Academies of Sciences, Committee on National Statistics' (CNSTAT) Panel to review USDA's Measurement of Food Insecurity and Hunger, panel member (2004-2006)
National Academies of Sciences, Institute of Medicine (IOM) Committee to Review the WIC Food Packages, committee member (2004-2005)
National Research Council, Board on Agriculture and Natural Resources, Committee on Assessing the Nation's Framework for Addressing Animal Diseases, committee member (2003-2005).
National Research Council, Board on Agriculture Committee on Biological Threats to Agricultural Plants and Animals, committee member (2001-2002)
National Research Council, Board on Agriculture Panel on Animal Health and Veterinary Medicine, panel member (1995-1998)
Research Fellow, Rural Development Research Consortium (University of California-Berkeley), 2003
USDA/CSREES National Research Initiative, Review Panel Member (1994, 1995, 1998, 2002)
USDA Expert Review Panel, Measuring Food Security in the United States (1996)
USDA Expert Review Panel, Health Eating Index (1990)
External Program Review Committee, Department of Agricultural Economics, Texas A&M University. Doctoral program review. October 2003.

Professional Organizations and Service

American Agricultural Economics Association (AAEA), Board of Directors (2006-2009).
Council on Food, Agricultural and Resource Economics (C-FARE), Board member (2007-present)
American Council of Consumers Interest, Board of Directors (1986-88, 2003, 2004-07)
Editorial Board, *Food Economics*, (2003-present)
Editorial Board, *Agricultural Economics* (2000-present)
Editorial Board, *Agribusiness: An International Journal* (1998-present)
Editorial Board, *Choices* (2002-2004)
Editorial Board, *The Journal of Consumer Affairs* (1987-2001)

AAEA Outstanding Doctoral Dissertation Award Committee, (2004-07, Chair 2005-06); AAEA Nominations Committee (1990-91;2000-04); Tellers Committee (1987-89, 1995-98, 2000-02); Finance Committee (1992-94); Professional Activities Committee (1983-86); Co-chair, Ethics in Economics AAEA Pre-conference Workshop, 1985; Chair, Selected Papers Review in Consumer Demand and Food Safety (1996; 1998; 2002); NAS-AAEA Survey and Data Task Force (1994-1998)

AAEA Food Safety and Nutrition Section, Elected Chair (2000-2001)
Committee on Women in Agricultural Economics, Steering Committee (1985-90), Vice-chair (1987-88), Chair (1988-89).

ISU Nutrition Sciences Council, member (1987-present)
AES Regional Committee member: NE-165 "Private Strategies, Public Policies and Food System Performance", Executive Committee (1996-2002); S-278 (S-216) "Food Demand, Nutrition, and Consumption Behavior", Chair (1990-91)).
National Futures Association arbitrator (1992-present).
State of Iowa, Dept. of Human Services. EBT Advisory Committee (1993-1999)

Grants and Research Support (current and recent)

\$6.7 million in last 10 years as PI, Co-PI (USDA, Industry, Foundation sources)

Incentives and Structure in Determining Milk Quality and Safety Attributes. USDA Economic Research Service, Cooperative Agreement. 2009-2010. H. Jensen (PI), D. Hennessy, F. Dong (co-PI).

Household Food Expenditures and the Effect of WIC, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2008-09. H. Jensen (PI), A. Ishdorj.

Exploring Technical Enhancements to Improve Food Security Measurement, USDA, Economic Research

Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2009. H. Jensen (PI), A. Froelich.

Incorporating Nutrition and Economic Factors into Planning School Lunch, USDA, Economic Research Service, Food and Nutrition Assistance Research Program (FANRP). 2007-2009. H. Jensen (PI), M. Crepinsek.

Enhancing Nutritional Value and Marketability of Beans through Research and Strengthening Key Value Chain Stakeholders in Uganda and Rwanda. AID/CRSP. 2008-2010. R. Mazur (PI), S. Hendrich, H. Jensen and M. Westgate (ISU co-PIs). (2008-2010).

The Economic Impact of Incursion of a Foreign Animal Disease in Commercial Poultry in the US., Lawrence Livermore Laboratory, under contract with the US Department of Agriculture. 2007-08. H. Jensen (PI) and J. Fabiosa.

Analysis of Choline Intake for At-Risk Populations in the United States. Egg Nutrition Center. 2006-2007. H. Jensen (PI), A. Carriquiry and K. Schalinske.

The Economic Impact of Incursion of a Foreign Animal Disease in Commercial Poultry in the US., Lawrence Livermore Laboratory. 2007-08 (with J. Fabiosa).

Analysis of Choline Intake for At-Risk Populations in the United States. Egg Nutrition Center. 2006-2007, (with A. Carriquiry and K. Schalinske).

Enabling Graduate Learning in Risk Analysis with Emphasis on Food, Agriculture and Veterinary Medicine, USDA Higher Education Challenge Grants Program. 2006-09 (with J. Wolt (PI), H.S. Hurd, A. O'Connor, L. Rodriguez, H.H. Jensen, A. Carriquiry, and A. Correia).

Incentives and the Provision of Food Safety in Pork Production. USDA Economic Research Service, Cooperative Agreement. 2006-2008 (with D. Hennessy).

Effects of Agricultural Research and Selected Farm Policies on Human Nutrition and Obesity. USDA, CSREES, National Research Initiative. 2006-2009 (with J. Alston, L. Kaiser, D. Sumner, S. Vosti, and J. Beghin).

Integrated Risk and Cost-based Analysis of Salmonella in the Pork Production Chain. Food Safety Consortium. 2006-2007 (with H. Scott Hurd).

Intra-household Allocation and consumption of WIC Approved Foods. UC Davis and Economic Research Service, FANRP Small Grants Program, 2005-06 (with A. Ishdorj and G. Marquis).

ENAM in Africa: Enhancing Child Nutrition through Animal Source Food Management, University of California-Davis (USAID-CRSP). 2004-07 (with G. Marquis, L.M. Butler, E. Lonegren, M. Reddy).

Rice Consumption in the United States: Recent Evidence from Food Consumption Surveys and Trends. USA Rice Federation, 2004-05.

Post-Packaging Irradiation Combined with Modified Atmosphere Packaging for Control of Bacterial Pathogens on Meat Products. National Integrated Food Safety Initiative, CSREES/USDA, 2003-07 (with J. Sebranek, J. Dickson, and A. Mendonca).

Developing and implementing a web-based risk management system for organic apple growers in the eastern U.S.. Risk Management Agency, USDA, 2003-06 (with M. Gleason and G. Nonnecke).

Benefits and Costs of Golden Maize in South Africa: An Ex Ante Assessment. Monsanto Fund, 2004-06. (with W. White and W. Meyers).

Prioritizing Opportunities to Reduce Foodborne Disease, National Integrated Food Safety Initiative, CSREES/USDA, 2003-06 (with C. Woteki, J. Dickson, J. Caswell, M. Doyle, J. Gillespie, and M. Taylor).

Eliminating Constraints on the Incorporation of Animal Source Proteins in the Diets of Ghanaian Children. CS Planning Grant, 2003-04 (with G. Marquis, PI; L.M. Butler, M. Reddy; and E. Lonegren).

Misidentifying the Uninsured: Implications for Inferences on Health Care Utilization, Labor Supply and Program Participation Measurement of Health Insurance Coverage. Economic Research Initiative on the Uninsured, University of Michigan (with funding from Robert Wood Johnson Foundation), 2003-04 (with B. Kreider).

Iowa Nutrition Education Network. Iowa Food Security Report Card. Iowa Department of Human Services. 2002-2004 (with K. Greder, S. Garasky and L. Wright Morton).

Systemic Risk and the Failure of Incentives in Food Systems, USDA/CSREES/National Research Initiative. 2002-2004 (with D. Hennessy).

Assessing the Supply and Utilization of Grain and Meat in Indonesia: Implications for U.S. Exports. USDA/CSREES/National Research Initiative. 2000-2004 (with J. Fabiosa).

Courses Taught

Department of Economics, Iowa State University

Undergraduate: Principles of Microeconomics (undergraduate and honors); Comparative Economic Systems; Intermediate Microeconomic Theory; Economics of Antitrust and Regulation; Agricultural Firms, Markets and Prices

Graduate: Economics of Consumption and Demand Analysis

Department of Consumer Economics, University of Maryland

Undergraduate: Introduction to Consumer Economics; Economics of Consumption

Graduate: Consumer Economics I